

# ALEXEY LEONTIEV

PRODUCT DESIGNER

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## SKILLS

### Design

UX, ideation and work  
Interaction and UI design  
Mobile Design  
Prototyping  
Copywriting  
HTML / CSS  
Art Direction

### User Research

Qualitative analysis methods  
Usability & concept testing, QA  
Interviews, Cafe & diary study

### I Speak

Rus. (native), Eng. (upper interm.)

I keep developing the soft skills  
and practice agile and lean  
approach

## TOOLS

Figma, Sketch+Zeplin  
Pen & Paper  
Principle, Invision  
Illustrator  
Atlassian Jira  
Flinto, Marvelapp  
Keynote, Powerpoint  
Omni Graffle, Lucidcharts  
Adobe Creative Suite

## ABOUT

Worked as web-designer since 2005. In 2011 shifted to the UX, prototypes, research, UI. I have a strong passion for Experience, Product, Systems, UI, UX, Visual and Data (UX) Design. I have a wide range of experience designing for data, development, enterprise tools, retail, security, music, the arts. I thrive in the futuristic and excel at simplifying the complex.

## EXPERIENCE

### VTB Group., Product Designer

*Jul 2020 - present in Moscow, Russia*

Designing Sales CRM solution for Global Business Line (Small Medium Enterprise).

### 4Shooters, inc., Product Designer

*Feb 2019 - Jul 2020 in Moscow, Russia*

Designing seamless solution for an e-commerce service. UX, Design, Copywriting, Testing, Management, QA – I play all these roles in project.

<https://ishooter.ru>

### Acumatica R&D office, UX Engineer

*Jun 2017 - Nov 2018 in Moscow, Russia*

Designed and prototyped for the enterprise platform & mobile apps. I helped company get two Codie Awards in 2018: "Best Cloud ERP" and "Best Manufacturing Solution".

### Watcom Group, UX Designer, Art Director

*Mar 2014 - Oct 2016 in Moscow, Russia*

Prototyped and designed cloud SaaS solutions for retail & malls – dealing with tons of data. I was the only designer and was responsible for all areas of design in company.

### EXID Design, Founder, Art Director

*Feb 2007 - Jan 2014 in Moscow, Russia*

A freelance mini-agency of mine. I worked with regular clients and agencies. I shared responsibilities of pm and designer and hired roles needed to complete tasks. Tons of stuff were made – websites, business solutions, branding, identity and print works.

### Webtema.ru, Web Designer, co-founder

*Dec 2004 - Jan 2006 in Moscow, Russia*

Together with friends we organized own web design studio in the beginning of 2005. I worked at the position of web designer and we designed a dozens of websites.

## EDUCATION

### Kutafin Moscow State Law University

*1996 - 1999* State Legal specialization

Prior MSAL I finished Mosenergo College and I was the only student in 1995 who were invited to work @ ISS Mission Control Center (TsUP) by my programming teacher – due to my progress in math and programming skills.

UX. Since 2011 I keep developing my knowledge in misc. spheres of UX-related topics.