

ALEXEY LEONTIEV

PRODUCT DESIGNER

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SKILLS

Design

UX, ideation and work
Interaction and UI design
Mobile Design
Prototyping
Copywriting
HTML / CSS
Art Direction

User Research

Qualitative analysis methods
Usability & concept testing, QA
Interviews, Cafe & diary studies

I Speak

Rus. (native), Eng. (upper interm.)

I keep developing the soft skills
(I hope so :) and practice agile and
lean approach

TOOLS

Figma, Miro, Notion
Pen & Paper
Atlassian tools
Illustrator
Sketch+Zeplin, Invision
Principle, Flinto, Marvelapp
Keynote, Powerpoint
Omni Graffle, Lucidcharts
Adobe Creative Suite

ABOUT

Worked as web-designer since 2005. In 2011 shifted to the UX, prototypes, research, lean. I have a strong passion for Experience, Product, Systems, UI, UX, Visual and Data (UX) Design. I have a wide range of experience designing for data, development, enterprise tools, retail, security, music, the arts. I thrive in the futuristic and excel at simplifying the complex.

EXPERIENCE

VTB Bank (PAO), Product Designer

Jul 2020 - June 2021 in Moscow, Russia

Sales CRM solution for Global Business Line (SME). Microservices integrations.

4Shooters, inc., Product Designer

Feb 2019 - Jul 2020 in Moscow, Russia

Designed seamless solution for eCommerce service. UX, Design, Copywriting, Testing, PM, QA – I played all these roles in this project.

<https://ishooter.ru>

Acumatica R&D office, UX Engineer

Jun 2017 - Nov 2018 in Moscow, Russia

Designed and prototyped for the enterprise platform & mobile apps. I helped company get prestigious SIIA Codie Awards in 2018 for the "Best Cloud ERP".

Watcom Group, UX Designer, Art Director

Mar 2014 - Oct 2016 in Moscow, Russia

Prototyped and designed cloud SaaS solutions for Retail & Malls– dealing with tons of data. I deliver flagship solution and was responsible for all the areas of Design in the company.

EXID Design, Founder, Art Director

Feb 2007 - Jan 2014 in Moscow, Russia

A freelance mini-agency of mine. I worked with regular clients and agencies. I shared responsibilities of pm and designer and hired roles needed to complete tasks. Tons of stuff were made – websites, business solutions, branding, identity and print works.

Webtema.ru, Web Designer, co-founder

Dec 2004 - Jan 2006 in Moscow, Russia

Together with friends we organized own web design studio in the beginning of 2005. I worked at the position of web designer and we designed a dozens of websites.

EDUCATION

Kutafin Moscow State Law University

1996 - 1999 State Legal specialization

Prior MSAL I finished Mosenergo College and I was the only student in 1995 who were invited to work @ ISS Mission Control Center (TsUP) by my programming teacher – due to my progress in math and programming skills.

UX. Since 2011 I keep developing my knowledge in various spheres of UX profession.